



West Michigan
**BUSINESS
HALL OF FAME**



TITLE SPONSOR



EMPOWERING YOUNG PEOPLE TO OWN THEIR ECONOMIC SUCCESS.

October 27, 2025

FREDERIK MEIJER GARDENS & SCULPTURE PARK
Receptions 6:15 PM | Dinner & Program 7:15 PM
Reservations Required – Black Tie Preferred

Sponsorship Invitation

Junior Achievement of the Michigan Great Lakes invites you to join us as a sponsor of our signature JA West Michigan Business Hall of Fame event in honoring the 2025 Laureate inductees.

Laureates are part of a league of outstanding individuals who have made legendary contributions to the free enterprise system in our community. Through their actions and accomplishments, the Business Hall of Fame laureates provide inspiration for the next generation as they take the reins of leadership in the years to come as we honor their leadership and community involvement.

Event proceeds directly support financial literacy, work readiness and entrepreneurship education for K-12 aged students across 52 Michigan counties.

Contact

Jay Ediger | SVP of Development
(616) 575-9080 x 2227 | jay.ediger@ja.org
michigangreatlakes.ja.org





Sponsorship Levels

Benefits	Exclusive Title Sponsor \$50,000	Presenting Sponsor \$15,000	Supporting Sponsor \$10,000	Video Presentation Sponsor \$10,000	Laureate Reception Sponsor \$6,000	General Reception Sponsor \$5,000	Award/ Special Sponsor** \$2,500
SPONSOR WILL QUALIFY AS A JA GIVING/ GRAND GIVING CHAMPION	GRAND GIVING CHAMPION	GIVING CHAMPION	GIVING CHAMPION	GIVING CHAMPION			
CO-BRAND EVENT WITH SPONSOR PAID ADS	X						
SPONSOR PROVIDED ITEM WILL BE DISTRIBUTED AT RECEPTION					X		
LOGO ON EVENT BANNER*	X	X	X				
INCLUDED IN EVENT PRESS RELEASE	Lead Recognition	X	X				
LOGO ON RECEPTION BANNER*	X	X			X	X	
INVITATIONS TO LAUREATE RECEPTION	20 Invitations	20 Invitations	10 Invitations	10 Invitations	10 Invitations	10 Invitations	2 Invitations
RECOGNIZED IN EVENT PROGRAM	Full-Page Ad and Logo	Half-Page Ad and Logo	Quarter-Page Ad and Logo	Quarter-Page Ad and Logo	Logo	Logo	Logo
LOGO FEATURED ON SAVE THE DATE	Lead Recognition	X	X	X	X	X	
LOGO ON PRINTED EVENT INVITATIONS	Lead Recognition	X	X	X	X	X	
LOGO FEATURED ON JA'S WEBSITE	X	X	X	X	X	X	
PROVIDED TABLE/SEATS	Two Platinum Tables 20 Seats	Two Gold Tables 20 Seats	Gold Table 10 Seats	Gold Table 10 Seats	Gold Table 10 Seats	Gold Table 10 Seats	2 Seats
VERBAL RECOGNITION AT THE EVENT	Beginning and End	Beginning and End	Beginning and End	One Time	One Time	One Time	One Time
RECOGNIZED IN EVENT MEDIA PRESENTATION	Lead Recognition	X	X	X	X	X	X

* Sponsors must be committed by **Thursday, October 9th** in order to be included on event banners.

****Awards:** Business Hall of Fame Award, Crystal Medallion, Spirit of Achievement Award, David B. Hensch JA Volunteer of the Year Award, Print Sponsor, Financial Literacy Sponsor, Work Readiness Sponsor



Tiered Table Sponsor Levels

<i>Benefits</i>	Diamond Level Table \$7,500	Platinum Level Table \$5,000	Gold Level Table \$4,000	Silver Level Table \$3,000
TABLE LOCATION	Tier 1	Tier 2	Tier 3	Tier 4
RECOGNIZED IN EVENT PROGRAM	Quarter-Page Ad and Listed	Listed	Listed	Listed
INVITATIONS TO LAUREATE RECEPTION	10 Invitations	10 Invitations	10 Invitations	
INVITATIONS TO GENERAL RECEPTION				10 Invitations
SEATS AT THE BUSINESS HALL OF FAME CEREMONY AND DINNER	10 Seats	10 Seats	10 Seats	10 Seats
LOGO WILL BE FEATURED ON TABLE	X	X	X	X
LOGO FEATURED IN ROLLING POWERPOINT DURING EVENT	X	X	X	X
5 FRAMED COMMEMORATIVE PHOTOS	X	X		

Event Program Ad Space

Junior Achievement provides the opportunity to place an ad in the JA West Michigan Business Hall of Fame printed program to recognize awardees or to support JA. Ads must be submitted by **October 9, 2025** to be included in the event program.

Contact JA for ad specifics.

<i>Advertisement Levels</i>	Placement TBD	Inside Back Cover
Full Page Advertisement	\$5,000	\$6,000
Half Page Advertisement	\$2,500	\$3,000
Quarter Page Advertisement	\$1,500	\$2,000



Sponsorship Form

Thank you for honoring our community leaders and inspiring the next generation through sponsorship!

Please complete this form and email it to Jay Ediger at jay.ediger@ja.org or mail it to: *Junior Achievement, 4090 Lake Dr. SE, Grand Rapids, MI 49546*

Sponsorship Level

PRESENTING SPONSOR	\$15,000	Diamond Level Table	\$7,500
SUPPORTING SPONSOR	\$10,000	Platinum Level Table	\$5,000
VIDEO PRESENTATION	\$10,000	Gold Level Table	\$4,000
SPONSOR LAUREATE	\$6,000	Silver Level Table	\$3,000
RECEPTION SPONSOR GENERAL	\$5,000		
RECEPTION SPONSOR AWARD/ SPECIAL SPONSOR*	\$2,500		

* I would like to be the _____ Sponsor (Based on availability)

Student Ambassador Sponsor	\$1,000		
Individual Student Seat	\$200/Seat	_____ student seats	
Individual ticket(s)	\$300/Ticket	_____ tickets	
Ad in Printed Program	Advertisement Level	Placement TBD	Inside Back Cover
	Full Page Ad	\$5,000	\$6,000
	Half Page Ad	\$2,500	\$3,000
	Quarter Page Ad	\$1,500	\$2,000

I cannot participate in this year's event. Please accept this donation of \$_____

TOTAL \$_____

Payment Options

Please Invoice Check attached made payable to: *Junior Achievement of the Michigan Great Lakes*

Credit Card Number _____ Expiration _____ CVV _____

Mastercard Visa Discover *We do not accept American Express; only if you pay online.*

Billing Information

Individual Gift

Corporate Gift

Contact Name/Title	Business/Organization Name		
Address	City	State	Zip
Phone	Email		
Signature	Date		